

# THE ALLIANCE QUARTERLY

## ADVERTISING RATES 2022

Greater Chicago Pest

# GCPMA

Management Alliance

## ADVERTISE IN GCPMA's ALLIANCE QUARTERLY

If your business serves and sells to pest management operators in the Chicago area, you should advertise in The Alliance Quarterly publication. *Advertise in GCPMA's Alliance Quarterly to:*

- Maintain top of mind awareness and communicate directly with your customers.
- Announce your company's new products, services and special promotions.

The Alliance Quarterly is published four times yearly in Spring, Summer, Fall and Winter.

## ADVERTISING SPECIFICATIONS & RATES

AD SIZE	SPECIFICATIONS	COST
1/4 Page	<ul style="list-style-type: none"> <li>• 3.55" wide x 4.75" tall</li> <li>• Full Color, No Bleed</li> </ul>	\$230.00 per insertion
1/2 Page (horizontal or vertical)	<ul style="list-style-type: none"> <li>• 7.5" wide x 4.75" tall (horizontal)</li> <li>• 3.875" wide x 9.75" tall (vertical)</li> <li>• Full Color, No Bleed</li> </ul>	\$316.25 per insertion
Full Page	<ul style="list-style-type: none"> <li>• 7.5" wide x 9.75" tall</li> <li>• Full Color, No Bleed</li> </ul>	\$402.50 per insertion

## ART SUBMISSIONS & DEADLINES

- ✓ Art should be high resolution/press-quality/300dpi or greater, CMYK color art, and supplied as TIF, EPS, JPG or PDF files.
- ✓ Files MUST BE submitted as a file at the exact size of the ad space. Advertisers will be charged \$75/hour (\$25 minimum) for work required to create, enhance, or re-size ads to make them suitable for production.
- ✓ Submit your digital ad/art files to: [john@stellargraphic.com](mailto:john@stellargraphic.com)

Deadlines for ad submissions are as follows:

- **SPRING EDITION:** FEBRUARY 10
- **SUMMER EDITION:** MAY 10
- **FALL EDITION:** AUGUST 10
- **WINTER EDITION:** NOVEMBER 10

[gcpma.com](http://gcpma.com)

Serving Pest Management Professionals Since 2004



## ADDITIONAL INFORMATION

Payments for advertising can be made online at [gcpma.com](http://gcpma.com). Checks should be made payable to: **The Greater Chicago Pest Management Alliance** and mailed to: P.O. Box 601 Tinley Park, IL 60477.

For further information about advertising in GCPMA's Alliance Quarterly, contact John Schmudde at 630-595-5820 or via email at [john@stellargraphic.com](mailto:john@stellargraphic.com)